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Respondent

35

Anonymous

71:57

Time to complete

Application Information

1. Name: *

Michael Dulay

2. GCC Title/Position: *

Professor of Psychology & Social Sciences

3. Department: *

Psych & Social Sci

4. Campus: *

Verdugo

Garfield

5. E-mail: *

mdulay@glendale.edu

6. Phone: *

818 314 8755

7. Dean or Department Head's Name: *

Elizabeth Kronbeck/Agnes Eguaras

Project Proposal

8. Name of Project/Program: *

AI: Beyond the Acronym - Microlearning for the Community

9. Please select which category best describes your project: *

- Arts & Culture
- Athletics & Fitness
- Career & Work Training
- College Operations & Facilities
- Humanities/Social Sciences
- Science & Technology

10. Amount requested: *

\$6500 minimum

11. What do you propose to do? *

Develop a 20-week 'curriculum' for developing bi-weekly posts on social media to educate the campus community about the promise, perils, and responsible use of AI. These short 'micro-lessons' will include data relevant to GCC as an educational institution, and it will involve faculty from various disciplines. This serves to promote thoughtful AI use (or avoidance) while increasing the college's presence in the immediate community as well as in our online spaces.

12. Who will be involved in the project/program? *

Select Faculty, Staff, and Students from the Social Sciences Division

We will also work with faculty involved in the campus' workgroup currently developing more traditional curricula (credit courses), certificates, and degrees in AI.

13. What are the benefits of this project/program to the students, college, and the community? *

These regular, short social media posts will promote thoughtful AI use (or avoidance) while increasing the college's presence in the immediate community as well as in our online spaces. It will also address the broader social need for accurate and responsible distribution of information to community members in environments that are beyond the bounds of our traditional classrooms.

14. How does this project/program support the College's Institutional Strategic Plan? *

View ISP at <https://www.glendale.edu/home/showpublisheddocument/68172>

The project is consistent with all of our values and goals. AI will impact all facets of society, but its use is a choice- one that will require background information, interdisciplinary context, practiced restraint, and scaffolded use. This cannot be fixed only to our traditional classroom experiences, or our community and world will continue to be shaped by the interests of those driven by and for profit.

15. Timeline for the project/program. *

Summer 2026 - Develop curricular outline for content to be posted during the 2026-27 academic year.
Summer 2026 - Develop quick tools and resources for producing posts expediently
Fall 2026 - Post 8 bi-weekly reels/shorts
Winter 2027 - Post 4 biweekly reels/shorts
Spring 2027 - Post 8 bi-weekly reels/shorts

16. How do you propose to use the funds requested? Please include specific budget information. *

\$1000 for Development of Curricular outline AND Curation of Production Software/Tools
 \$250 for two Rhode Wireless Go (Gen 3) Mics
 \$250 for Software Licensing Fees (Apple Creative Studio & Riverside)
 \$200 per post for faculty time and effort (this includes planning/storyboarding, recording, editing, and posting)
 \$1000 for managing the new social media account 'GCC.AI' (name to be confirmed later) - This will include responding to DMs and building connections when appropriate.

17. Please list any other sources of funding you have applied for and include dollar amounts if already awarded. *

No other sources of funding have been sought for this project.

18. How will the Foundation's support be recognized? *

The foundations logo will be included at the end of every post, and their social media accounts linked to each post.

19. How do you plan to evaluate this project's success? *

-through engagement (traditional social media metrics) data
 -through formal and informal use by faculty and students

20. If your project/program is successful, how will it inform your practice moving forward? *

It will help strengthen our community via celebrating our humanity and by promoting the responsible and thoughtful use emerging technologies. This will also help acquaint faculty with social media engagement and metrics.

21. Please provide a 2 – 3 sentence summary of your project proposal. *

AI is a powerful emerging technology that is often defined by its promise and its peril. This project will help GCC faculty lead our community beyond the classroom by providing opportunities for 'microlearning' on social media feeds. It includes bi-weekly posts produced to bolster engagement about the ways to masterfully use, think about, and- possibly- refrain from AI use.

Signature and Acknowledgments

22. I hereby acknowledge/certify: *

- My Dean or department head is aware of this application and has authorized its submission.
- If my proposal involves the hiring of temporary/contracted professionals, I will obtain approval from Human Resources before proceeding and will provide documentation to the Foundation that the hiring/contracting has been reviewed and approved.
- If my proposal involves conference and/or other travel, I will complete the GCC travel approval process and adhere to GCC travel guidelines.