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Respondent

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Anonymous

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Time to complete

Application Information

1. Name: *

Jeanette Farr-Harkins

2. GCC Title/Position: *

Professor Theatre Arts, Department Chair

3. Department: *

Theatre Arts

4. Campus: *

Verdugo

Garfield

5. E-mail: *

jfarr@glendale.edu

6. Phone: *

818-240-1000 ext. 5636 or 818-636-9147 (cell)

7. Dean or Department Head's Name: *

Agnes Eguaras, Dean; Dr. Peter Green, Division Chair

Project Proposal

8. Name of Project/Program: *

Theatre Arts: Free Tickets for Students

9. Please select which category best describes your project: *

- Arts & Culture
- Athletics & Fitness
- Career & Work Training
- College Operations & Facilities
- Humanities/Social Sciences
- Science & Technology

10. Amount requested: *

\$9750

11. What do you propose to do? *

The continuation of the supplementary ticket pricing strategy for students aimed at fostering an inclusive audience base for arts events.

12. Who will be involved in the project/program? *

This project involves our internal marketing and communications department faculty, staff, and students. This project allows access to arts events through free or reduced ticket prices, while still supporting department operations.

13. What are the benefits of this project/program to the students, college, and the community? *

Free play tickets for students (that include both GCC and surrounding High Schools) provide access to cultural enrichment and community engagement. By removing the financial barriers, students from diverse backgrounds can actively participate in theatrical experiences on campus. The benefits for allowing high school students to participate allows for recruitment into our programs.

The overall benefits to arts programs helps to foster empathy, creativity, and critical thinking in a time where live events and community engagement are critical. This proposal ensures that all students have the opportunity to explore and enjoy the transformative power of live theater, regardless of their financial circumstances.

14. How does this project/program support the College's Institutional Strategic Plan? *

View ISP at <https://www.glendale.edu/home/showpublisheddocument/68172>

This project directly supports the Institutional Strategic Plan of Glendale Community College by advancing the priorities of Inclusion and Success through equitable access to arts education and community engagement. By continuing supplementary ticket pricing and providing free or reduced-cost theatre tickets to GCC and local high school students, the project removes financial barriers that may prevent students from participating in cultural and educational experiences, directly supporting Priority A: Inclusion

Objective A.1 this project supports this objective through increased engagement and outreach to diverse and underrepresented student populations.

Objective A.3 – this project supports this objective by intentionally inviting the surrounding community and prospective students onto campus for arts events and performances that foster cultural appreciation, dialogue, and belonging. By engaging local high school students in campus arts programming, the proposal strengthens community partnerships and supports recruitment into GCC's Theatre Arts program and the college overall.

Creating opportunities for students to engage in transformative live theatre experiences that encourage creativity, empathy, collaboration, and critical thinking support our college's mission and vision through 2030. Access to the arts supports student connection, belonging, and engagement, all of which contribute to student success, retention, and a stronger campus community.

15. Timeline for the project/program. *

November 2026 – Mainstage Production Julius Caesar (250 tickets)
April 2027 - Mainstage Production Pride and Prejudice (250 tickets)
May 2027 – Peter Pan Is Dead (To Tour in August for Edinburgh Fringe) (150 tickets)

Upon conclusion of each performance, ticket sales are referenced and tracked to show how many students received complimentary tickets for each production.

16. How do you propose to use the funds requested? Please include specific budget information. *

To supplement student costs to see plays for classes. 2026/2027 season would be the third year of the 3-year trial. Ticketing is a portion of how the department supports general production support, student events, and participation in the Kennedy Center American College Theatre Festival.

The budget breakdown for the proposal is as follows:

250 complimentary tickets per mainstage production at \$15 per ticket = \$7500
150 complimentary tickets per studio theatre production at \$15 per ticket = \$2250
Total amount requested = \$9750.00

17. Please list any other sources of funding you have applied for and include dollar amounts if already awarded. *

The department receives amounts from ASGCC at \$1600 per year. There are some budget line items for instructional equipment and supplies. Other budget line items for costumes, properties, student engagement come from box office funding into the foundation account. These amounts vary and due to the nature of inflation, are often reduced what we can reasonably support with our audience base without supplementation.

18. How will the Foundation’s support be recognized? *

The Foundation’s support will be recognized through written and print materials (posters and program).

19. How do you plan to evaluate this project’s success? *

The box office and audience counts are tracked through Ludus ticketing system. For the past two seasons, students have strongly responded to this for the past two years. The department has gathered narrative feedback that students feel valued and supported as well as the increased access as a result of grants awarded. It has allowed the department to offer supplemental discount and appreciation opportunities to get audience engaged without added pressure beyond marketing. Students who are performing have noted the “great numbers” of audiences when they get to perform for an engaged and larger audience base. This directly benefits student learning and objectives.

20. If your project/program is successful, how will it inform your practice moving forward? *

We can continue to offer discounted rates as audience base continues to grow. The draw for on campus arts and culture improves the draw to courses in our department and shows GCC as a cultural hub for the city. The grant has proved to be a valuable learning experience that has shaped a variety of choices in our artistic programming.

21. Please provide a 2 – 3 sentence summary of your project proposal. *

This proposal, Theatre Arts: Free Ticketing for Students seeks continued support for the Theatre Arts Department’s supplementary ticket pricing initiative, providing free or reduced-cost tickets to GCC and local high school students in order to expand equitable access to live theatre and foster a more inclusive and engaged arts audience. The program supports cultural enrichment, student recruitment, and community connection while strengthening student learning through increased audience participation. By removing financial barriers to the arts, the project advances Glendale Community College’s Institutional Strategic Plan Prioritizing Inclusion, encouraging creativity, empathy, critical thinking, and a stronger sense of belonging across campus and the surrounding community.

Signature and Acknowledgments

22. I hereby acknowledge/certify: *

- My Dean or department head is aware of this application and has authorized its submission.
- If my proposal involves the hiring of temporary/contracted professionals, I will obtain approval from Human Resources before proceeding and will provide documentation to the Foundation that the hiring/contracting has been reviewed and approved.
- If my proposal involves conference and/or other travel, I will complete the GCC travel approval process and adhere to GCC travel guidelines.