

JOURN102 : Reporting The News

General Information

Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha
Course Code (CB01) :	JOURN102
Course Title (CB02) :	Reporting The News
Department:	JOURN
Proposal Start:	Spring 2025
TOP Code (CB03) :	(0602.00) Journalism
CIP Code:	(09.0401) Journalism.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000619509
Curriculum Committee Approval Date:	05/08/2024
Board of Trustees Approval Date:	06/18/2024
Last Cyclical Review Date:	05/08/2024
Course Description and Course Note:	JOURN 102 is an introductory course in the gathering and writing of news, features, and editorials. Students learn to write clearly and concisely via laboratory drills in journalism fundamentals. Topics of study include: news sources, acceptable pitch forms for stories, style and method of various mainstream media outlets, rudimentary copyediting, and law and ethics of media and communication. Students use newspapers and other media at the local community level as well as the national and international metropolitan levels as learning tools.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none">• Credit
Author:	<ul style="list-style-type: none">• Reut Cohen• Garagliano, Samantha

Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none">• Journalism
Alternate Discipline:	No value
Alternate Discipline:	No value

Course Development

Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

Course Special Class Status (CB13)

Course is not a special class.

Pre-Collegiate Level (CB21)

Not applicable.

Grading Basis

- Grade with Pass / No-Pass Option

Course Support Course Status (CB26)

Course is not a support course

Transferability & Gen. Ed. Options

General Education Status (CB25)

Not Applicable

Transferability

Transferable to both UC and CSU

Transferability Status

Approved

C-ID	Area	Status	Approval Date	Comparable Course
JOUR	Journalism	Approved	02/17/2015	JOUR 110 - Introduction to Reporting and Newswriting

Units and Hours

Summary

Minimum Credit Units (CB07) 3.5

Maximum Credit Units (CB06) 3.5

Total Course In-Class (Contact) Hours 81

Total Course Out-of-Class Hours 108

Total Student Learning Hours 189

Credit / Non-Credit Options

Course Type (CB04)

Credit - Degree Applicable

Noncredit Course Category (CB22)

Credit Course.

Noncredit Special Characteristics

No Value

Course Classification Code (CB11)

Credit Course.

Variable Credit Course

Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience

Education Status (CB10)

Weekly Student Hours

In Class

Lecture Hours 3

Out of Class

6

Course Student Hours

Course Duration (Weeks)

18

Hours per unit divisor

54

Laboratory Hours	1.5	0
Studio Hours	0	0

Course In-Class (Contact) Hours	
Lecture	54
Laboratory	27
Studio	0
Total	81

Course Out-of-Class Hours	
Lecture	108
Laboratory	0
Studio	0
Total	108

Time Commitment Notes for Students

No value

Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

Pre-requisites, Co-requisites, Anti-requisites and Advisories

Advisory

ESL151 - Reading And Composition V

Objectives

- Read and critically analyze various academic readings.
- Summarize readings.
- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.
- Revise writing to eliminate errors in syntax, and grammatical constructions.
- Employ basic library research techniques.
- Compose one research paper (1,000 words) or two short research papers (500-700 words each) with citations.

OR

Advisory

ENGL101 - Introduction to College Reading and Composition

Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

Entry Standards

Entry Standards

Course Limitations

Cross Listed or Equivalent Course

Specifications

Methods of Instruction

Methods of Instruction

Field Activities (Trips)

Methods of Instruction

Discussion

Methods of Instruction

Guest Speakers

Methods of Instruction

Presentations

Methods of Instruction

Lecture

Methods of Instruction

Laboratory

Methods of Instruction

Multimedia

Methods of Instruction

Collaborative Learning

Out of Class Assignments

- A minimum of 22 news leads
- Two 500-word news articles, features or profiles to be submitted to El Vaquero for publication
- Research and report an opinion
- Research and report a sports feature
- Research and report a profile
- Research and report an obituary
- Field activities, including interviewing community members
- Individual projects: a. follow a story throughout the semester b. present "follow-the-story" summaries
- Group activity: a. team feature b. man-on-the-street team interviews

Methods of Evaluation

Rationale

Writing Assignment	A minimum of 22 news leads and three (300-500 word) articles
Exam/Quiz/Test	Quizzes on AP Style practices
Evaluation	Instructor and peer critiques of student work
Evaluation	Instructor and peer critiques of online forums
Activity (answering journal prompt, group activity)	Small group case study analyses followed by presentation of analyses to the class
Presentation (group or individual)	Class presentations
Exam/Quiz/Test	A midterm examination consisting of multiple choice and essay questions, as well as journalistic article writing
Exam/Quiz/Test	A final examination consisting of multiple choice and essay questions, as well as journalistic article writing

Textbook Rationale

The Harrower textbook is the seminal work for reporting (introductory).

Textbooks

Author	Title	Publisher	Date	ISBN
Harrower, Tim	Inside Reporting: A Practical Guide to the Craft of Journalism.	McGraw Hill	2013	978-0-07-352617-1
	The Associated Press Stylebook and Briefing on Media Law	Associated Press,	2020	978-1541647572

Other Instructional Materials (i.e. OER, handouts)

No Value

Materials Fee

No value

Learning Outcomes and Objectives

Course Objectives

Demonstrate effective use of quotes from sources.

Show mastery in writing simple leads.

Master critical thinking skills when weighing the credibility of source information.

Demonstrate an understanding of Associated Press news style.

Evaluate potential sources for articles in an objective, balanced way.

Demonstrate proficiency in how to locate valid factual information on the Web for news articles.

Compose news stories with an understanding of deadline realities in the news business.

SLOs

Express an understanding of Associated Press news style, and incorporate that understanding into writing assignments.

Expected Outcome Performance: 70.0

ILOs
Core ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

JOURN
Journalism Create a body of written work that demonstrates a range of journalistic skills

Show how to gather diverse and complex information for synthesis into news articles.

Expected Outcome Performance: 70.0

MCOMM
Mass Communications
AA Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions

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Certificate Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions

MCOMM
Mass Communications
AS Analyze and differentiate the primary influences of dominant mass media on major cultural practices and social and political institutions

ILOs
Core ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

Recognize an information need and develop a research question or topic; strategically explore information in context using library and other resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new knowledge in an ethical and legal manner.

JOURN
Journalism Create a body of written work that demonstrates a range of journalistic skills

Demonstrate knowledge of what is newsworthy

ILOs

General Education

apply techniques of analysis and critical thinking to critique real world and theoretical topics and issues

communicate clearly and logically in writing, speech, and other media as appropriate

Define and discuss basic journalism law.

Expected Outcome Performance: 70.0

ILOs

Core

ILOs

Demonstrate depth of knowledge in a course, discipline, or vocation by applying practical knowledge, skills, abilities, theories, or methodologies to solve unique problems.

Additional SLO Information

Does this proposal include revisions that might improve student attainment of course learning outcomes?

No

Is this proposal submitted in response to learning outcomes assessment data?

No

If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.

No Value

SLO Evidence

No Value

Course Content

Lecture Content

English Fundamentals (3 hours)

- Grammar
- Spelling
- Vocabulary building
- Semantics and use of words with precisely accurate intended meanings

Getting the News (8 hours)

- Sources for stories
- Access to news
- The right to know
- Actual operation of a newspaper beat

Elements of News Lecture (7 hours)

- Definition of "news"
- Timeliness, proximity, significance

The News Story Lecture (9 hours)

- Five "W's" and the "H" Laboratory
- Constructing a lead
- Basic types of news story leads (rhetorical)
 - Digest or summary
 - Quote or statement
 - Delayed or suspended interest
 - Stunt, astonisher, or puzzler
- Basic types of news story leads (grammatical)
 - Article lead
 - Participle lead
 - Infinitive lead
 - Prepositional lead
 - Gerund phrase lead
 - Noun clause lead
 - Adverbial clause lead
- Skeletal construction of the story
 - Inverted pyramid or Associated Press lead construction
 - Chronological construction
 - Compromise construction – latest development followed by the chronological narrative
- Differentiating between news reporting and editorials

The Foundation of Reporting – Research (5 hours)

- Interviewing
 - conducting the interview
 - taking notes
 - guides to good interviewing
- Searching the Internet and library subscription databases

The Feature Story (3 hours)

- Definition and comparisons and contrasts with the straight news story
- Possible subjects for feature stories
- Mechanics of writing the feature

The Editorial Lecture (3 hours)

- Definition and comparisons and contrasts with straight news story and the feature
- Editorials as representative of the papers

Other Types of Specialized Writing and Additional Writing Platforms (4 hours)

- Sports
- Business
- Entertainment
- Obituaries
- The columns
- Science, education, labor, religion
- Writing for multimedia—different platforms

Mechanics of Story Form and Style (2 hours)

- Spacing
- AP style
- Other widely used styles
- The inverted pyramid and other methods of story construction

Editing and Headline Writing (2 hours)

- Elements of copy reading and editing
- Elements of headline writing

Law of the Press (2 hours)

- Libel, contempt, and invasion of privacy
- Constitutional and statutory freedoms and responsibilities of the reporter [Suggested film: *Absence of Malice* (1997)]

Ethics of Journalism (2 hours)

- Ethical principles of journalism
- Moral and ethical significance of the reporter's job [Suggested films: *All the President's Men* (1976) *Outfoxed* (2004)]

Basic Organization of the Newspaper and Other Mass Media (2 hours)

- Community
- Metropolitan
- National and international wire services, syndicates, etc. [Suggested films *Citizen Hearst* (2012) *Frontline Reporting* (2008) *The Paper* (1994)]

Career Opportunities in Reporting the News for the Mass Media (1 hours)**Introduction to Search Engine Optimization (1 hour)**

Total hours: 54

Laboratory/Studio Content**The News Story Lecture (6 hours)**

- Five "W's" and the "H" Laboratory
- Constructing a lead
- Basic types of news story leads (rhetorical)
 - Digest or summary
 - Quote or statement
 - Delayed or suspended interest
 - Stunt, astonisher, or puzzler
- Basic types of news story leads (grammatical)
 - Article lead
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The Foundation of Reporting – Research (5 hours)

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 - conducting the interview
 - taking notes
 - guides to good interviewing
- Searching the Internet and library subscription databases

The Feature Story (4 hours)

- Definition and comparisons and contrasts with the straight news story
- Possible subjects for feature stories
- Mechanics of writing the feature

The Editorial Lecture (4 hours)

- Definition and comparisons and contrasts with straight news story and the feature
- Editorials as representative of the papers

Other Types of Specialized Writing and Additional Writing Platforms (5 hours)

- Sports
- Business
- Entertainment
- Obituaries
- The columns
- Science, education, labor, religion
- Writing for multimedia—different platforms

Editing and Headline Writing (3 hours)

- Elements of copy reading and editing
- Elements of headline writing

Total hours: 27**Additional Information**

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

Yes

GCC Major Requirements

No Value

GCC General Education Graduation Requirements

Communication and Analytical Thinking

Repeatability

Not Repeatable

Justification (if repeatable was chosen above)

No Value

Resources

Did you contact your departmental library liaison?

Yes

If yes, who is your departmental library liaison?

Jennie Quinonez-Skinner (Language Arts, Student Services)

Did you contact the DEIA liaison?

No Value

Were there any DEIA changes made to this outline?

No

If yes, in what areas were these changes made:

No Value

Will any additional resources be needed for this course? (Click all that apply)

No Value

If additional resources are needed, add a brief description and cost in the box provided.

No Value