

## BUSAD178 : Introduction To International Finance

### General Information

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Course Code (CB01) :	BUSAD178
Course Title (CB02) :	Introduction To International Finance
Department:	BUSAD
Proposal Start:	Fall 2024
TOP Code (CB03) :	(0508.00) International Business and Trade
CIP Code:	(52.1101) International Business/Trade/Commerce.
SAM Code (CB09) :	Clearly Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000596984
Curriculum Committee Approval Date:	02/28/2024
Board of Trustees Approval Date:	04/16/2024
Last Cyclical Review Date:	02/28/2024
Course Description and Course Note:	BUSAD 178 is a study of international business financing and development, including the roles of different types of lenders, domestic and foreign government assistance programs, various methods of payment, identifying and managing risk in the international financial arena, and tax considerations.
Justification:	Mandatory Revision
Academic Career:	<ul style="list-style-type: none"><li>Credit</li></ul>

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>Business</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

### Course Development

Basic Skill Status (CB08) Course is not a basic skills course.	Course Special Class Status (CB13) Course is not a special class.	Grading Basis <ul style="list-style-type: none"><li>Grade with Pass / No-Pass Option</li></ul>
<input type="checkbox"/> Allow Students to Gain Credit by Exam/Challenge	Pre-Collegiate Level (CB21) Not applicable.	Course Support Course Status (CB26) Course is not a support course

## Transferability & Gen. Ed. Options

### General Education Status (CB25)

Not Applicable

### Transferability

Transferable to CSU only

### Transferability Status

Approved

## Units and Hours

### Summary

<b>Minimum Credit Units (CB07)</b>	3
<b>Maximum Credit Units (CB06)</b>	3
<b>Total Course In-Class (Contact) Hours</b>	54
<b>Total Course Out-of-Class Hours</b>	108
<b>Total Student Learning Hours</b>	162

### Credit / Non-Credit Options

#### Course Type (CB04)

Credit - Degree Applicable

#### Noncredit Course Category (CB22)

Credit Course.

#### Noncredit Special Characteristics

No Value

#### Course Classification Code (CB11)

Credit Course.

Variable Credit Course

#### Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience  
 Education Status (CB10)

### Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

### Course Student Hours

<b>Course Duration (Weeks)</b>	18
<b>Hours per unit divisor</b>	0
<b>Course In-Class (Contact) Hours</b>	
Lecture	54
Laboratory	0
Studio	0
<b>Total</b>	54
<b>Course Out-of-Class Hours</b>	
Lecture	108
Laboratory	0
Studio	0
<b>Total</b>	108

## Time Commitment Notes for Students

No value

## Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

## Pre-requisites, Co-requisites, Anti-requisites and Advisories

### Advisory

BUSAD101 - Introduction To Business (in-development)

#### Objectives

- Identify how business operates in an international/global environment including legal, social, cultural, and interdependence and integrated financial markets.

### AND

### Advisory

BUSAD170 - Introduction To International Business (in-development)

#### Objectives

- Evaluate the most suitable business organization forms and means of financing an international business under various circumstances.

## Entry Standards

Entry Standards

## Course Limitations

Cross Listed or Equivalent Course

## Specifications

### Methods of Instruction

Methods of Instruction                      Lecture

Methods of Instruction                      Discussion

Methods of Instruction                      Multimedia

Methods of Instruction                      Collaborative Learning

Methods of Instruction                      Presentations

### Out of Class Assignments

- Case studies and projects (e.g. financial reports and analyses of Sony, McDonald's, Nokia, Microsoft, Toyota, etc.)
- Essays (e.g. summaries of articles in International Trade magazines, newspaper articles, and Internet articles)

### Methods of Evaluation

### Rationale

Exam/Quiz/Test

Written examinations

Exam/Quiz/Test

Final examination

### Textbook Rationale

No Value

### Textbooks

Author	Title	Publisher	Date	ISBN
Madura	International Financial Management	Cengage	2018	9781337270021

### Other Instructional Materials (i.e. OER, handouts)

No Value

## Materials Fee

No value

## Learning Outcomes and Objectives

### Course Objectives

Apply the basic principles and tools of finance to the global context.

Identify differences between international government trade, grant, tax and tariff programs, clearly outlining the differences between countries.

Evaluate and manage the risks associated with international financial operations.

### SLOs

**Recognize the specifics of international business financing and development in a global context.**

Expected Outcome Performance: 70.0

*ILOs*  
Core ILOs Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.

*BUSAD*  
General Business -  
Certificate Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

*BUSAD*  
General Business - A.S.  
Degree Major Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

**Describe different types of lenders, domestic and foreign government assistance programs, various methods of payments.**

Expected Outcome Performance: 70.0

*BUSAD*  
General Business -  
Certificate Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.

Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

*BUSAD*  
General Business - A.S.  
Degree Major Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.

Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

*ILOs*  
Core ILOs Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

**Explain the tax considerations of international financial operations.**

Expected Outcome Performance: 70.0

*BUSAD*  
General Business - A.S.  
Degree Major Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.

Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

Understand and apply the four P's of marketing, business law, investments, management, and marketing.

BUSAD  
General Business -  
Certificate

Analyze, evaluate, and explain business problems using basic concepts and terminology of accounting and finance.

Recognize, analyze, and assess current economic challenges facing global and domestic businesses.

Understand and apply the four P's of marketing, business law, investments, management, and marketing.

ILOs  
Core ILOs

Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.

## Additional SLO Information

**Does this proposal include revisions that might improve student attainment of course learning outcomes?**

No

**Is this proposal submitted in response to learning outcomes assessment data?**

No

**If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.**

No Value

**SLO Evidence**

No Value

## Course Content

### Lecture Content

#### **Growth and Development of Financing International Business (8 hours)**

- History of trade
- Expansion of banking for international commerce
- Foreign Direct Investment (FDI)
- International sources of funds
- International Monetary Fund (IMF) and the World Bank
- Eurocurrency

#### **Financing Sources (8 hours)**

- Internal cash flow (letters of credit, banker's acceptances)
- External working capital loans and public sector support
- Buyer credit assistance
- "Off-Balance Sheet" financing

#### **Types of Financing (6 hours)**

- Equity financing: limited partnership, strategic alliances, joint ventures, venture capital
- Credit schemes

#### **Types of Lenders (6 hours)**

- Commercial banks and brokers
- Non-bank lenders
- Supplier credit
- Government and quasi-government lenders

#### **Government Trade and/or Finance Assistance Organizations (8 hours)**

- Federal: Export-Import Bank of the United States (EXIM & FCIA) and others
- State: California Export Finance Office (CEFO) and others
- Local
- Multinational: Foreign export-import and development bank, World Bank, etc.

#### **Tax Considerations (6 hours)**

- Foreign Sales Corporations (FSCs)
- Domestic international sales corporation
- Duties and excise taxes

- Transfer pricing
- Foreign income taxes

**International Methods of Payments and Collections (6 hours)**

- Cash in advance
- Letters of credit, documentary collections and banker's acceptance
- Open account
- Countertrade
- Forfaiting (third country credit factoring and insurance)

**Identifying and Managing Risk (6 hours)**

- Exporter non-performance
- Foreign buyer non-payment
- Political environment
- Currency exchange rates and devaluation
- Insurance considerations
- Government guarantees

**Total Hours: 54**

**Additional Information**

Is this course proposed for GCC Major or General Education Graduation requirement? If yes, indicate which requirement in the two areas provided below.

No

**GCC Major Requirements**

No Value

**GCC General Education Graduation Requirements**

No Value

**Repeatability**

Not Repeatable

**Justification (if repeatable was chosen above)**

No Value

**Resources**

Did you contact your departmental library liaison?

Yes

If yes, who is your departmental library liaison?

Aisha Conner-Gaten (Business, ESL-Credit)

Did you contact the DEIA liaison?

No

Were there any DEIA changes made to this outline?

No

**If yes, in what areas were these changes made:**

No Value

**Will any additional resources be needed for this course? (Click all that apply)**

No Value

**If additional resources are needed, add a brief description and cost in the box provided.**

No Value